

# Student negotiated assessment to build Academic Integrity

**Dr Fiona Henderson**

Academic Support and Development

**Alan McWilliams**

College of Business

**Jackie Hammill**

Academic Support & Development / College of  
Business



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A CENTENARY OF  
OPPORTUNITY 2016

Victoria University, RTO Code 3113  
CRICOS Provider No. 00124K (Melbourne)  
CRICOS Provider No. 02475D (Sydney)



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# BMO1102 Management & Organisation Behaviour

- Core 1<sup>st</sup> year subject Bachelor of Business
- Taught through weekly 3 hour seminar
- Large teaching team – need systematised approach

## Assessment

- Weekly online tests (12)
- Summary of journal articles and essay plan
- Essay
- Group Assignment
  - Comparing theory with practice
  - Interview a manager
  - Report writing task
  - Reflection on group processes
- Exam



# “Deeper” criteria (than Grad Caps)

- Changed attitudes
- More empowered self
- Perseverance
- Curiosity
- Collaboration
- Tolerance of uncertainty
- Persistence

“deep learning from authentic undergraduate research experiences requires that students have opportunities to try out their own ideas, make mistakes, and try again”  
(Laursen, 2015, p.11)



# Some current (mis)deeds

- **Mitsubishi:** <http://www.bbc.com/news/business-36089558>
- **Australian bank fraud:** <http://www.abc.net.au/news/2016-04-21/fraud-rife-in-banking-system-economists-say/7348176>
- **Supermarket abuse of market power:**  
<http://www.smh.com.au/federal-politics/political-opinion/supermarket-monsters--woolworths-and-coles-too-big-to-let-fail-20150611-ghlg2v.html>
- **Insider trading:** <http://www.smh.com.au/business/hanlong-exec-gets-largest-insider-trading-sentence-in-australian-history-20160311-gngjji.html>
- **Australian insurance scandal:** <http://www.abc.net.au/news/2016-03-07/comminsure-scandal-whos-who-four-corners/7226576>
- **Corruption in sport:** <https://theconversation.com/au/topics/sports-corruption>





## Fraud Archive



### Sunday November 20, 2016

- Accountant and sons colluded to run a fraudulent tax scheme

### Friday November 18, 2016

- Mortgage fraudster Simon Lawrence Wood Turnbull gets three years' jail

### Monday November 14, 2016

- Case circumstantial and reliant on suspicion: court told
- Capital + Merchant receivers settle with Perpetual Trust on eve of court hearing



### Saturday November 19, 2016

- Long lunches, overseas trips - council business culture on trial

### Thursday November 17, 2016

- Liquor boss sentenced to jail for defrauding Housing NZ

### Sunday November 13, 2016

- Terminally ill prisoner Vicki Letele arrives home - When justice and compassion collide 
- Kerre McIvor: Not seeing kids grow up far bigger penance 

or token.rubiconproject.com...

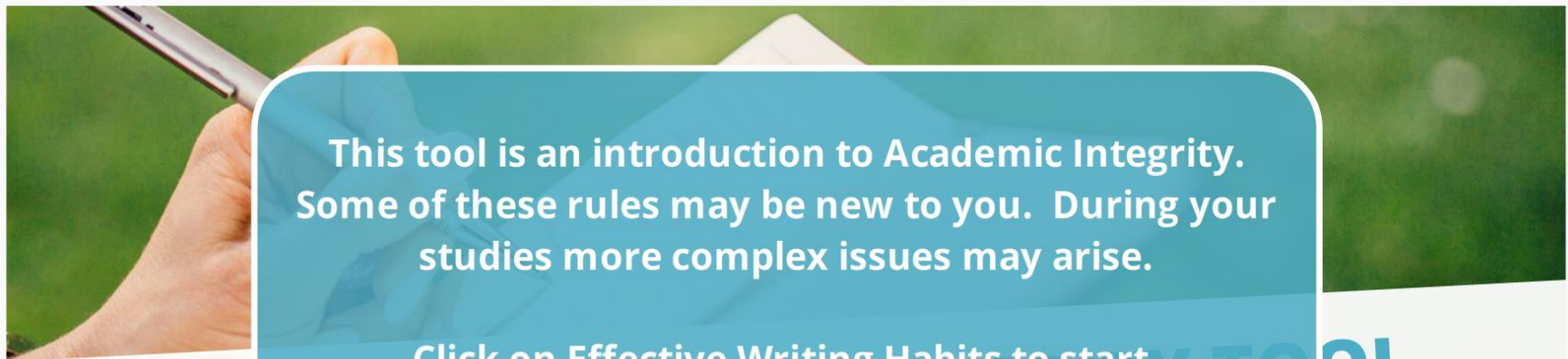


Strategy	Students	Medium	Org Unit
Writing workshops	UGs / PGs	F2f in lectures	ALL
Writing Space	UGs	F2f	<u>ALL's Student Writing Mentors</u>
Discipline "what if" scenarios	"refresher" for post 1 <sup>st</sup> yr	F2f in tutorials	ALL / discipline
Lunchtime workshops	UGs	F2f & voice over ppts	ALL
<u>Referencing styles libguide</u>	UGs	Online download	ALL / library
<u>Referencing "advanced" eg primary v secondary</u>	Post 1 <sup>st</sup> year	Online download	ALL / library
Bibliographic tools	PG	Online & F2f	Library / Research Ambassadors
TurnItIn	UGs	Online download	ALL / discipline
TurnItIn	PGs	Online download	ALL





# VU Academic Integrity module



This tool is an introduction to Academic Integrity. Some of these rules may be new to you. During your studies more complex issues may arise.

Click on Effective Writing Habits to start.

## VU | ACADEMIC INTEGRITY TOOL



**Effective writing habits**



**When to reference**



**Working together**



**Misconduct**

about





## STEP 1

## Title page

## Author/s Name

Veit, R &amp; Gould, C



0:00 / 2:51



YouTube



## STEP 3

## Article title

'Using online resources to improve writing skills and attitudes about writing and plagiarism of criminal justice students',



Search Results: 1 - 10 of 263

1. Using Online Resources to Improve Writing Skills and Attitudes About Writing and Plagiarism of Criminal Justice Students

By [Christine S. Schaefer, Jeff Cook, Steven S. B. Jurgens](#) in *Journal of Criminal Justice* 41(1) 2012-45. Abstract: Cheating and plagiarism are significant problems in higher education because they occur often and interfere with learning. Plagiarism creates obstacles that impede the time and effort required to develop the writing and analytical skills necessary to produce evidence of progress in mastering course content. The purpose of a two semester writing course for under-graduate criminal justice students was to measure students' (a) attitudes about the writing process, (b) knowledge about the rules of ethics, and (c) attitudes about plagiarism. The authors employed two online resources in this process. Tumblr, an online teaching tool to facilitate discussion in asynchronous plagiarism, and Grammarly, a web-based application that evaluates student writing. Results of semester's end indicated students had improved in the areas measured. Tumblr and Grammarly were evaluated as viable teaching tools. JCRJ4112120

Subjects: PLAGIARISM; COMPOSITION (Language arts) -- Study & teaching (Higher); CRIMINAL Justice education; INTERNET in education; TEACHING & Instruction; SEMIOTIC teaching; WEB-based user interfaces



0:00 / 2:46



YouTube



## How to reference a web page using VU Harvard style

## Web page reference -Victoria University Harvard Style



## In-text references

Young drivers are at a greater risk of being injured or killed on our roads than any other age group (VicRoads 2014). There are a number of safety issues for young drivers, including the issue of distraction. The World Health Organisation (2011, p.8) defines driver distraction 'as when a triggering event external to the driver results in the driver shifting attention away from the driving task'. The ringing of a telephone; responding to a text message; or a telephone alert can all cause distractions while driving. Young drivers are likely to be involved in an accident as a result of distraction within the vehicle as they do not have the experience to



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# Points in semester at which academic integrity is explicitly addressed in BMO1102

- Week 1: Introduction to template to assist with Assessment 2A comprehensive research essay plan with journal article summaries
- Week 2: Introduction to marking criteria
- Week 3: Assessment 2A submitted
- Week 4: Ethics seminar topic
  - Seminar topic discusses ethics from a student perspective
- Week 5: Assessment 2A returned with feedback for essay assessment task
- Week 7: essay (2B) submitted
- Week 10: report submitted
- Resubmission: educate before penalise



# Assessment

## ASSESSMENT 2B:

- **RESEARCH ESSAY**

**1500 word essay based upon the comprehensive essay plan submitted for assessment task 2A. This essay is to be a discussion of a specific management topic and to be presented as a review of the relevant literature (the essay requires at least a review of the relevant chapter from the prescribed text and at least three refereed management journal articles relating to the set topic; the use of additional references is also encouraged)**



# Model for summarising and evaluating articles from scholarly journals

<b>Title and reference of article</b>	Pelled, L. H., Eisenhardt, K. M. and Xin, K. R. (1999) Exploring the black box: an analysis of work group diversity, conflict, and performance, <i>Administrative Science Quarterly</i> , 44, 1, pp.1 - 13.
<b>Aim/purpose of article</b>	To investigate the relationship between work group diversity and performance by developing and testing a process model/theory.
<b>Sample, location, method of data collection and analysis</b>	Sample - 45 teams from three major corporations in USA. Each team averaged ten members. Surveys produced data on diversity, conflict, task and performance. Analysis - Statistical (quantitative).
<b>Findings/Interpretations reported in the article</b>	The suggestion that diversity in groups increases conflict which influences group performance is found to be more complex depending on the type of diversity and conflict. Diversity variables that drive task conflict differ from those that drive emotional conflict. Task conflict has more positive performance consequences than emotional conflict. However there was no evidence that emotional conflict impaired performance. Overall, diversity of race, tenure, and age influenced emotional conflict but this did not affect performance.
<b>Significance/contribution of the article in relation to your other articles and your topic</b>	The findings differ from the common view that diversity in groups affect group performance and that emotional conflict has a negative effect on performance.
<b>Strengths of article</b>	Well researched with strong background in the literature and exploration of prior research.
<b>Weaknesses of article</b>	North American sample may contain biases not found in other countries.



# Seminar discussion questions

Are these actions ethical?

- **Word for word copying** of sentences/paragraphs in an assignment without acknowledgement
- **Downloading ('ripping') portions of essays or assignments** from the web and presenting these for assessment as your own work
- **Presenting other students' work** or research data as your work
- **Copying without acknowledging the source** from any written or spoken text
- **Paraphrasing** without acknowledging someone "else's concepts, experimental results, or conclusions drawn from analysing evidence or arguments without acknowledging the originator of the idea(s) or conclusion(s)". Therefore, putting someone else's ideas in your own words can still be plagiarism if you don't reference appropriately.



# Seminar discussion slides – week 4

## Stages of moral development

Preconventional	Conventional	Postconventional
1. Punishment and obedience	3. Good boy, nice girl	5. Social contract
2. Instrumental exchange	4. Law and order	6. Universal principle

CENGAGE Learning



MGMT

## Academic Integrity

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## Deakin student suspended over copied work

The Age, October 5, 2012

Benjamin Preiss and Peter Cai



It is alleged that more than 100 students have been implicated in academic misconduct at Deakin this year. Photo: Robert Banks

## Academic Misconduct

Collaboration is good! "Academic work that is undertaken jointly by two or more students with the knowledge and consent of the teacher."

But,

- Copying
- Collusion
- Lack of acknowledgement (in-text; reference list / bibliography)



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# Weekly online test on the topic of business ethics

Time Limit: 1:00:00    Time Left: 0:58:53    Alan Mcwilliams: Attempt 1    [Exit Preview](#)

**Questions**

0 of 15 questions saved

Page 1:

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15

**Quiz Status**

Quiz Started

**Question 4 (1 point)**

Save

According to Kohlberg's model of moral development, people at the \_\_\_\_ always use internalised ethical principles to solve ethical dilemmas.

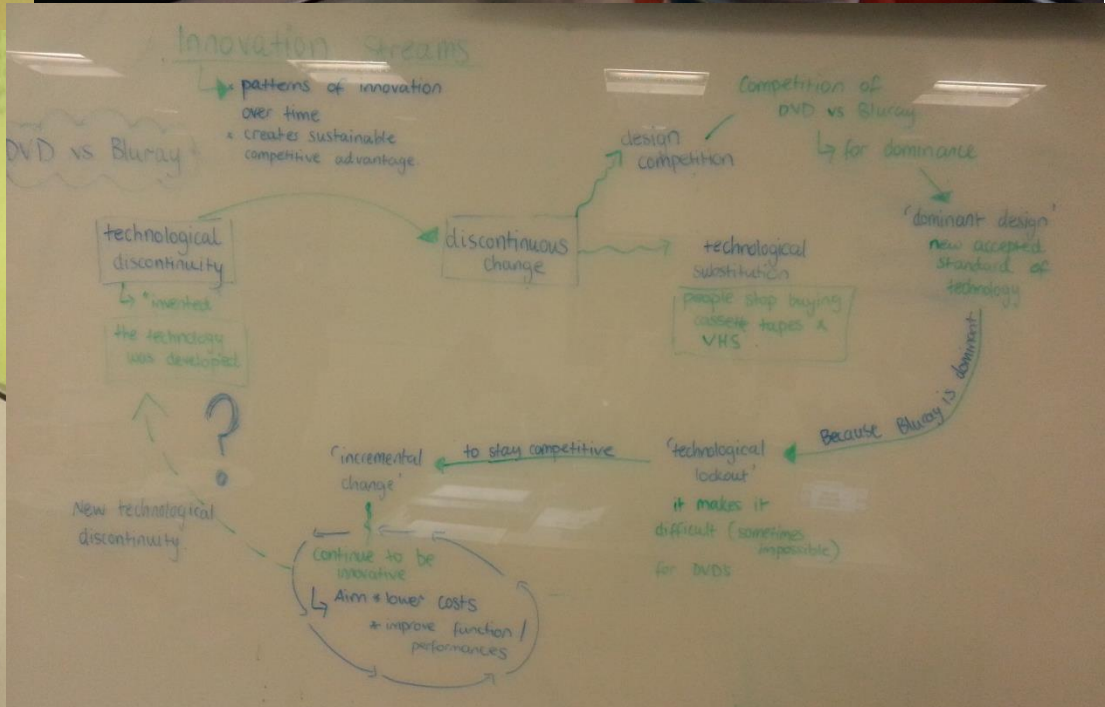
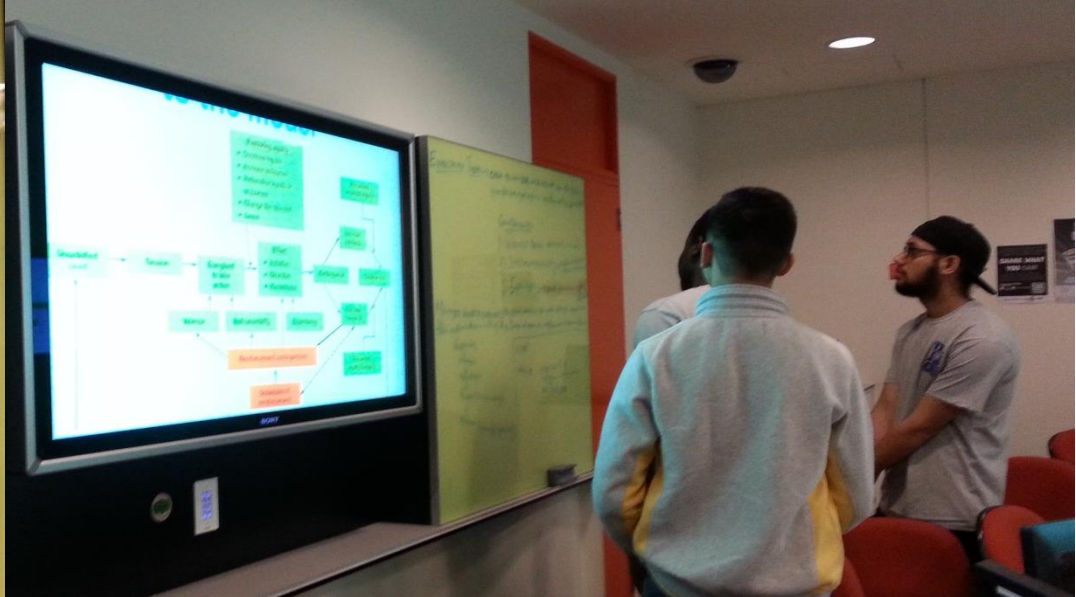
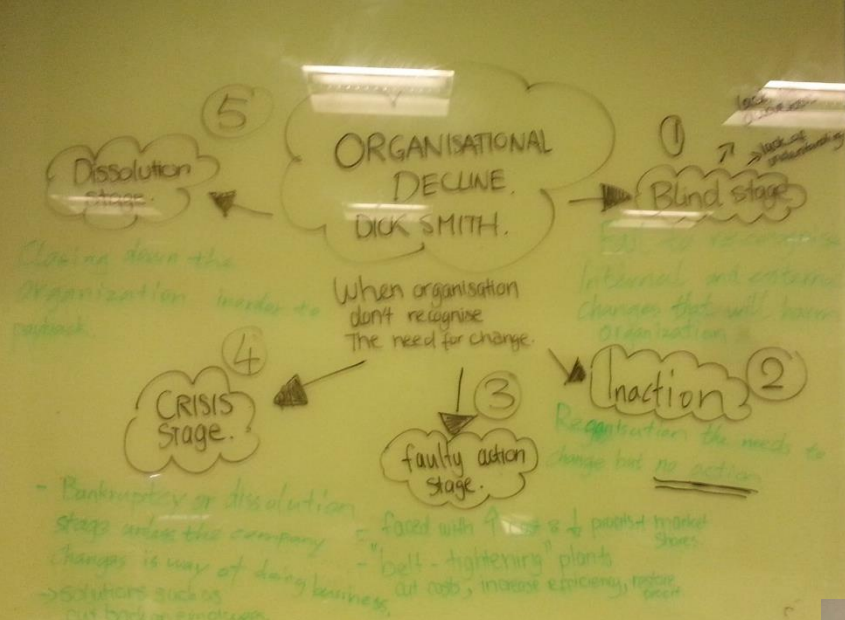
- amoral level
- post-conventional level
- pre-conventional level
- unconventional level
- conventional level

**Question 5 (1 point)**

Save







# Deeper learning

- Formation of academic / professional identity
- Sense of ownership of learning
- Understanding the nature of research
- Personal / professional beliefs about the discipline
- Resourcefulness, creativity, invention



# Transferability

## Holistic approach to academic integrity

- Comprehensive academic skills development
- Engagement through assessment
- Explicitly raising student awareness of applying academic integrity to their actions as students
- Explicitly raising student awareness of applying integrity and ethics to their actions as professionals in the workplace
- Educative

May be transferred to other assessment / units

Easily adaptable to other courses



# OLT 2016: Bretag et al

“Exploring the potential of authentic, programmatic assessment to minimise contract cheating”

<https://cheatingandassessment.edu.au/>



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## Questions?

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